

Strategy Sheet for E.D. calls to Senators

Goal

Convince Senate President pro Tem Darrell Steinberg to move legislation to the governor that protects the unencumbered balances in former redevelopment agencies' low-mod housing funds.

Tactic

Phone calls from nonprofits' and for-profits' executive directors to Senators in whose district a threatened project is located. You can find out which Senator represents an area here:

<http://www.leginfo.ca.gov/yourleg.html>.

The Ask

That the senator urge Senator Steinberg to support the preservation of the low-mod balances. Specifically, we want Senator Steinberg to continue to push his SB 654 and/or to support moving AB 1585 to the governor with the housing provision in it.

Talking Points

Ask to speak with the Capitol staffer who handles housing or redevelopment issues for the Senator

- I'm calling regarding AB 1585 by Speaker Pérez and SB 654 by Senator Steinberg. These are the clean-up bills to last year's AB 26x, which dissolved redevelopment agencies.
- We strongly support these bills, because they preserve redevelopment agencies' housing fund balances for their original intended use.
- Our ____ (*name of development*) will only move forward if we're able to access housing funds from ____ redevelopment agency.
- We've already invested \$ ____ in it for _____ (*land, site clean-up, drawing, permits etc*)
- Besides (#) homes for _____ (*seniors, low income working families, people with severe mental illnesses etc.*), this development will include _____ (*clinics, computer rooms, retail space etc.*).
- In the construction phase, we'll create ____ jobs and help local and state budgets through increased tax revenue. (*For consistency, please use the job number in the HCA/CHC spreadsheet. It's drawn from a 2010 California-specific study commissioned by HCD from the Blue Sky Consulting Group.*)
- *Mention any other features or benefits to the community, e.g. clean-up of a brownfields site or reuse of an abandoned strip mall*

- Senator _____ can help us by asking Senator Steinberg to support the preservation of the housing balances. Specifically, we'd like Senator Steinberg continue to push his own SB 654 and/or to support moving AB 1585 to the governor. (*AB 1585 has been referred to Senate Governance and Finance Committee and Senate Transportation and Housing Committee. SB 654 has been referred to the Asm Housing and Community Development Committee.*)