



Announcing Housing California's Annual Conference 2010 Sponsorship Opportunities

***Housing California invites you to sponsor our
Annual Conference***

TITLE SPONSOR

Title sponsors have the highest level of exposure to **Housing California's Annual Conference** attendees. In addition to receiving all Platinum benefits listed below, Title sponsors are entitled to speaking opportunities at general sessions, collateral distribution to conference attendees, a full-page advertisement in the conference program, company logo in the registration brochure, company banners at the conference, recognition on the Housing California website, and a one-year, full, organizational Housing California membership*. A limited number of Title sponsorships are available. For more information, contact Lynda Chandler, at 916-447-0503, Ext. 101.

PLATINUM LEVEL - CONFERENCE SPONSORSHIP \$20,000

- Logo placement in conference registration brochure
- Full-page, full-color ad in conference program
- Placement of company logo on Housing California website for 2 months (www.housingca.org)
- Recognition as a scholarship sponsor
- Four (4) complimentary conference registrations
- Exhibitor table in Exhibit Expo
- One-year, full, organizational membership to Housing California*
- Banner displayed at conference networking reception (*Company must provide banner*)

GOLD LEVEL - CONFERENCE SPONSORSHIP \$15,000

- Logo placement in conference registration brochure
- Full-page, full-color ad in conference program
- Placement of company logo on Housing California website for 1 month (www.housingca.org)
- Three (3) complimentary conference registrations
- Exhibitor table in Exhibit Expo
- One-year, full, organizational membership to Housing California*

SILVER LEVEL - CONFERENCE SPONSORSHIP \$10,000

- Full-page, black-and-white ad in conference program
- Placement of company logo on Housing California website for 1 month (www.housingca.org)
- One (1) complimentary conference registration
- Exhibitor table in Exhibit Expo

BRONZE LEVEL - CONFERENCE SPONSORSHIP \$5,000

- Half-page, black-and-white ad in conference program
- One (1) complimentary conference registration
- Exhibitor table in Exhibit Expo

BENEFACTOR LEVEL - CONFERENCE SPONSORSHIP \$2,500

- Half-page, black-and-white ad in conference program
- Exhibitor table in Exhibit Expo

SUSTAINER LEVEL - CONFERENCE SPONSORSHIP \$1,000

- Quarter-page, black-and-white ad in conference program
- Exhibitor table in Exhibit Expo (*may be shared depending on space*)

SUPPORTER LEVEL - CONFERENCE SPONSORSHIP \$500

- Eighth-page, black-and-white ad in conference program

CONTRIBUTOR LEVEL - CONFERENCE SPONSORSHIP \$499 AND BELOW

- Company name listing in conference program

****For more information regarding Housing California membership benefits, please contact Lynda Chandler at 916-447-0503, Ext. 101, or visit us online at www.housingca.org/action/becomeamember.***